

Post-Digital Print

presentation Eindhoven June 2012

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Hybrid Publishing Lab –

Leuphana Incubator

<http://linkme2.net/s1>

Presentation

<http://linkme2.net/so>

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Digital Publishing

Digital Publishing

¶ Mute's current
¶ technology projects –

¶
Progressive Publishing System
an ePublishing conversion system

¶
Hybrid Publishing Lab – Leuphana Incubator
Public infrastructure for Publishing
Open Access academic publishing

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Digital Publishing

Publishing?



**Malicious Damage: The life and crimes of Joe Orton and
Kenneth Halliwell in Islington**

http://www.joeorton.org/Pages/Joe_Orton_Gallery54.html

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Digital Publishing

We gladly feast on those who would subdue us



Morticia Addams 1937

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Digital Publishing

Progressive Publishing System

¶ a multi-platform heuristic conversion and publishing software engine, available as a Web 2 service and in-house application

Smaller publishers are being pushed out of the market | Disintermediation and disruption | Free content | Insane workflows | Not fit for purpose

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Digital Publishing

Progressive Publishing System



Connecting People Apart

<http://www.metamute.org/editorial/books/connecting-people-apart>

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Digital Publishing

Progressive Publishing System



From Mobile Playgrounds to Sweatshop City
<http://www.metamute.org/sweatshop-city>

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Digital Publishing

Ebooks

- design/ lack of design



Bad <http://techcrunch.com/2011/11/19/publishing-still-doesnt-get-it/>
Good Mastering the Art of French Cooking – Julia Child <http://www.amazon.com/>
SmashWords - <http://www.smashwords.com>

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Digital Publishing

Hybrid Publishing Lab

¶ Consortium

¶ The aim is the establishment of a sustainable public technology infrastructure for publishing based on open standards, open software and open access



Digital OA University Press

¶ Open Access Publishing

¶ Life long learning

¶ Challenge the status quo

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Digital Publishing

Hybrid Publishing Consortium

Open Source and Open Standards publishing
technology infrastructure

Multi-platform publishing

Targeted sales and adapting to online sales

Automatic publication distribution

Supporting existing projects

Current status – Leuphana Incubator

Pre-launch – 3 years

Compared proprietary to Open Source provision

Live sales data and analytics on readers

Publication cycle can be reduced from 24 to 6 months

Reduce tech and dev costs by 40%

Quality of Open Source projects needs improving

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Hybrid Publishing Consortium

Technology workflow

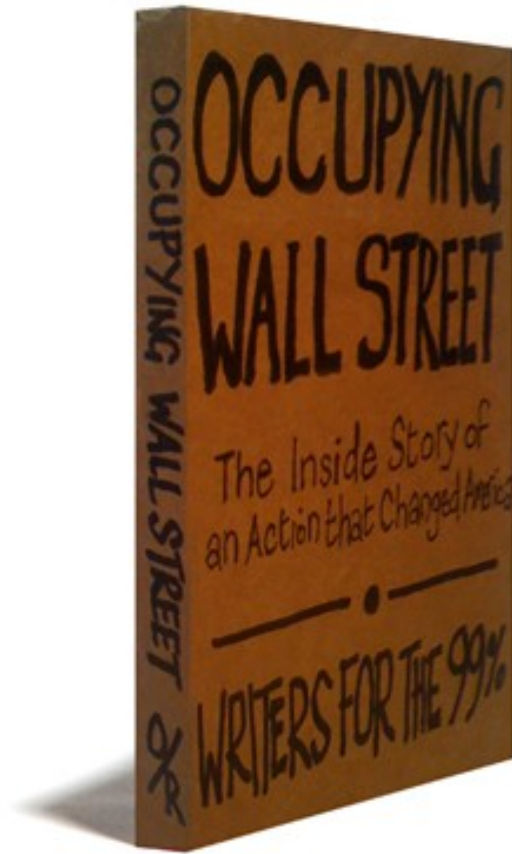
Office suite - Open Office
File Server - Ubuntu Samba Server
Project management - Mantis
Knowledge Management System - MediaWiki
DTP - Scribus
Images - GIMP
Graphics - InkScape
PDF annotation - Okular
Fonts - Open Font Library
FontForge
Conversion Auto DTP/eBook/Tablet - Progressive Publishing System (PPSP)
PigPug
BookData - ISBN-Agency
Content Management System (CMS) - Drupal
Application Program Interface (API) - MetaMeta
Semantic markup - Apigee
Ecommerce - x com
Payment provider - PayPal
Analytics web/ social - Pikwik
Customer Relationship Management (CRM) - Sugar CRM
Translation - Worldwide Lexicon
Accountancy - Xero
Digital Asset Management Services (DAMS) - Nuxeo
Apps Apple/ Android OS - PhoneGap / PigPug

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Hybrid Publishing Consortium

O/R Books



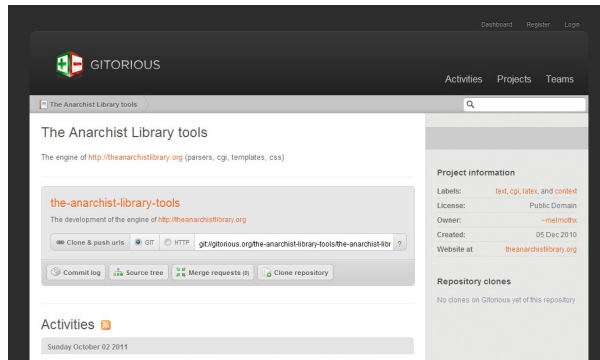
<http://www.orbooks.com/>

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Digital Publishing

Open Academic Publishing



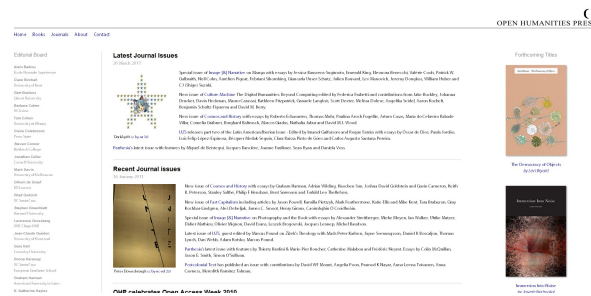
The Anarchist Library

<http://gitorious.org/the-anarchist-library-tools>



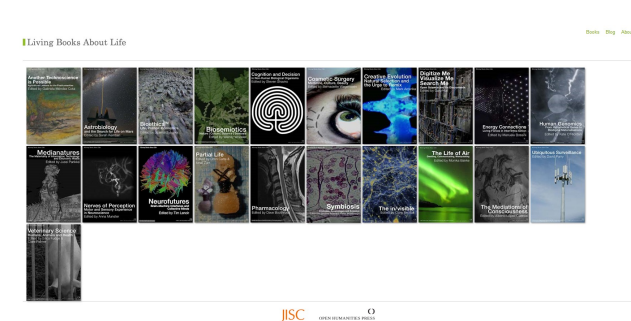
Open Journal System

<http://pkp.sfu.ca/?q=ojs>



Open Humanities Press

<http://openhumanitiespress.org/>
<http://liquidbooks.pbworks.com/>



Living Books

<http://www.livingbooksaboutlife.org/>

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Social Book



Bob Stein - Social Book <http://www.youtube.com/watch?v=exHzOAe3DIA>

Copia <http://www.thecopia.com/>

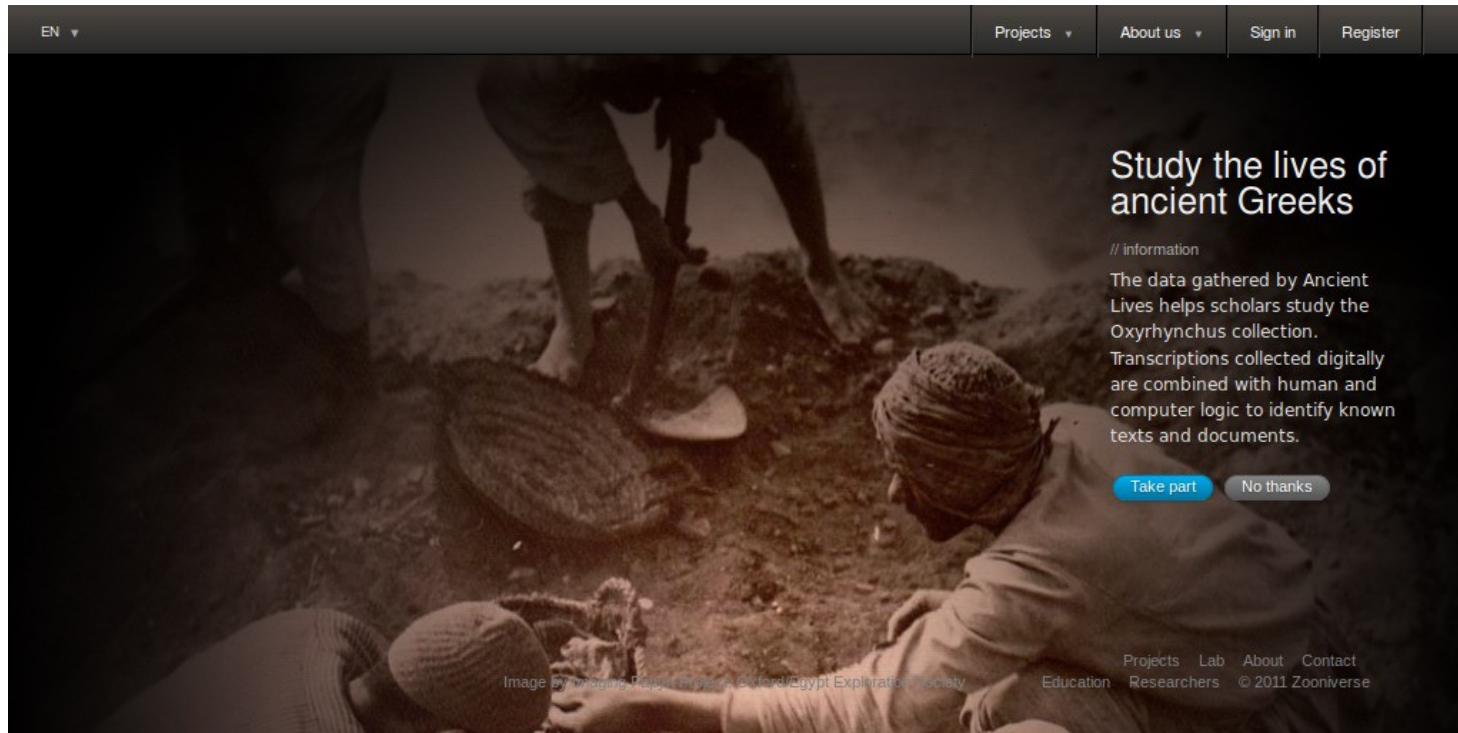
LibraryThing <http://www.librarything.com/>

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Digital Publishing

Publishing from Archives



Ancient Lives

<https://www.zooniverse.org/project/ancientlives>

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Digital Publishing

API publishing

Pearson and the Guardian

PEARSON ALWAYS LEARNING

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- internal(private) api...
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- Longman Dictionary API...
- Over The Air @Bletchley...

Featured Forum Post

Over The Air @Bletchley Park, UK - 30th Sept/1st Oct

Dan was there! Check out his story and pics on the blog.

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Get in touch with the

Pearson API

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Blog

Project Activate - Ushahidi comes to town

22 Nov 2010: As part of the Guardian's second Project Activate initiative we open up our doors and our minds to the crisis crowdsourcing platform Ushahidi for a week of creative and technological collaboration

The web data revolution - a new future for journalism

2 Nov 2010: As Internet Week draws to a close the Guardian opens its doors for a discussion on the data revolution and its impact on the nature of modern journalism

Open Platform

<http://www.guardian.co.uk/open-platform>

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Digital Publishing

Analytics

The screenshot shows the PeerEvaluation website homepage. At the top, there is a navigation bar with links for Privacy Policy, About Peer Evaluation, Terms, FIND, HOME, REPUTATION DASHBOARD, YOUR PAGE, INBOX, Support, LOG IN, and REGISTER. Below the navigation bar, there is a header with 'HOME PAGE' and an 'upload' button. The main content area is divided into several sections:

- Your research, your peers, your impact:** A list of bullet points: Promote and enjoy real-time **Open Access** to research; Share **primary data, working papers, books, links...**; Receive **feedback** and **reviews** from your peers; **Expose** your work to those that matter; Aggregate **qualitative indicators** about your impact; Drive, build and share **your online reputation**.
- Watch tutorials, tips & more:** A section with a '1/UPLOAD' button and a 'creative commons' logo.
- Pweets:** A section with a date 'November 22, 2011' and a list of tweets from PeerEvaluation.org.
- Inviting your peers:** A section with social media sharing buttons (Tweet, Share) and a list of four privacy policy options: no intrusive behavior with emails, ad free working space, no stickiness, comfort cookie only, and no monetization of user data.

At the bottom, there is a footer with the text: © 2010, by ColDev / Collective Developments - ColDev Editions is a member of crossref the citation linking backbone.

PeerEvaluation <http://www.peerevaluation.org/>

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